Permit #F00032132

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032132 **Type of Permit:** FILMING **Release Date:** 10/04/2010

Production Company SITV INC / SITV MEDIA INC

Insured Company Name SITV INC / SITV MEDIA INC

Contact Phone No. 1 323-256-8900
Contact Phone No. 2
Fax
Address 700 N CENTRAL AVE, SUITE 600
GLENDALE, California 91203

Production Title MODEL LATINA PROMO

Type of Production TV Miscellaneous

Producer Rene Aguirre

Director Alex Rodriguez

1st AD Rene Aguirre

Production Manager Sonia Escarcega

FilmL.A. Coordinator Adrian Fayad

Location Manager Sonia Escarcega
Primary Phone Office - 323-317-9516
Secondary Phone

Location Assistant Adrianna Castillo
Primary Phone Office - 323-317-9535
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,160.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00032132	**Location Manager**	Sonia Escarcega
Production Company	SITV INC / SITV MEDIA INC	Primary Phone	Office - 323-317-9516
Insured Company	SITV INC / SITV MEDIA INC	Secondary Phone	
Production Title	MODEL LATINA PROMO		

Location Address	835 Academy Rd, Los Angeles, CA, 90012
Location Name	ELYSIAN PARK
Location Type	Park
Prep Dates	10/5/2010 - 10/5/2010 06:00 - 07:00
Film Dates	10/5/2010 - 10/5/2010 07:00 - 12:30
Strike Dates	10/5/2010 - 10/5/2010 12:30 - 13:00
Open or Closed to the Public	Open
Generic Conditions	All vehicles must be parked on private property Must comply with attached Rec & Park Conditions No Cast and Crew parking on areas streets. No interference with vehicular or pedestrian traffic
Please see attached document	Elysian Section 4 _2_.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	1
Generator	1

Personnel on Location

Type	Quantity
Cast	1
Crew	9
Spot Check	1

Filming Activities	Camera on sticks; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; putt putt generator for lighting ; FILMING ACTIVITY IN SECTIONS 4-6. ;
Jurisdiction	**Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City
Thomas Guide	**Page:** 594 **Grid:** G6
Approvals	LOS ANGELES POLICE DEPARTMENT — Mark Buck LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
Coordinator Note	FILMING ACTIVITY IN SECTIONS 4-6.
Coordinator Note	GENERATOR WILL PLACED ON PARKING LOT.
Coordinator Note	SPOT CHECK PER INS. HOUSTON.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

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- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May not control the entire parking lot, may use up to 30 spaces only.
- Must leave 15 spaces near restroom open for park visitors.
- May not use handicap parking spaces.
- MUST park vehicles legally in the parking lot.
- NO vehicles allowed on the grass at all times.
- MUST secure generator in a safe and secure place if raining.
- Section 4 is the parking lot/area on Stadium Way and Academy.
- Must allow all maintenance and emergency vehicles to the cul-de-sac if needed.
- May not block access to dumpsters or circle turn around.
- MUST work around park patrons, park staff and park activities.
- Company is responsible for their own trash.
- MUST leave area clean after filming.
- OK to do two minute pedestrian control while cameras are rolling.
- MUST allow park patrons to pass while cameras are not rolling.

F-32132
SITV INC/SITV MEDIA INC – MODEL LATINA PROMO (ELYSIAN PARK SECTION 4)

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